

Press Release

## FRENCH BEE TAKES OFF FOR THE UNITED STATES AND FRENCH POLYNESIA

- French bee's inaugural flight to Papeete in French Polynesia, via San Francisco, took off today at 19:16 CET from Paris-Orly.
- French low-cost airline offers introductory fares starting at \$189 for one-way flights to Paris, and \$330 to Papeete.

**Paris-Orly, 11 May 11<sup>th</sup> 2018** - **French bee**, the leading French low-cost long-haul airline and subsidiary of the Dubreuil group, today launched its first commercial flight between Paris-Orly Sud, San Francisco and Papeete in French Polynesia.

The airline's new Airbus A350-900, registered as F-HREV, took off Friday 11 May at 19:16 CET from Paris-Orly airport with 327 passengers and a crew of 3 pilots and 12 flight attendants on board. Upon arrival at San Francisco International Airport, scheduled for May 11 at 21:06 local time, **French bee** will welcome on board its first customers resident in the United States. The aircraft will take off again at 23:20, in the direction of Tahiti Faa'a airport. It will land on Saturday 12 May on the Polynesian archipelago at 04:40 local time. To celebrate the arrival on the island, locally-called "Fenua", the F-HREV will receive a water salute in the Polynesian tradition.

*"This first commercial flight between Paris, San Francisco and Papeete is a strong symbol for the French airline. Less than a year ago, we launched our first flights between Paris and Reunion Island, where we now have a market share of close to 20%. French bee is profitable and also benefits from the support of the Dubreuil group and the strong commitment of its staff. This makes it possible for us to pursue our development goals."* said **French bee** president Marc Rochet.

Sophie Hocquez, Sales Director of **French bee**, adds "We are convinced that the comfort of our new aircraft, which is equipped with the latest technologies, and our tailor-made travel offer, will appeal to French, American and Polynesian travelers alike. French bee offers extremely advantageous fares, with the aim of making distant destinations more accessible. The introductory fare to discover Paris from San Francisco is now \$189 one-way. As for the Polynesian Islands, you can reach those in the low season from \$330".

### An offer that combines accessible fares and an "à la carte" travel experience

**French bee** offers two to three weekly rotations on the Paris <> San-Francisco <> Papeete route. On all flights, **French bee** has three fare options:

- **'Basic'**, lowest-priced one-way ticket including a 26 lb carry-on bag.
- **'Smart'**, one-way ticket including a 26 lb carry-on bag, one 50 lb hold bag and an in-flight meal.
- **'Premium'**, one-way ticket including Premium seat reservation, two 50 lb pieces of hold baggage per passenger, a meal and a snack.

Customers can tailor their trip, according to their desires and budget, choosing from a wide selection of services and products ("Maxi Leg" seats for more leg room and comfort, priority luggage delivery for those in a hurry, extra luggage, special meals, access to the lounge, etc.). All options are available, regardless of the airfare option booked.

Tickets can be booked on the company's website [www.frenchbee.com](http://www.frenchbee.com) and via the telephone reservation centre available at +1 833-376-7158 (8am to 7pm Monday to Saturday, PST).



## The F-HREV, a resolutely modern and connected A350-900

The new San Francisco <> Paris-Orly Sud and San Francisco <> Tahiti Faa'a connections will be operated by an A350-900 XWB (Extra Wide Body). **French bee** took delivery of its latest A350, registered as F-HREV, from Airbus last April. It joined the company's fleet, comprising the F-HREU, an A350 delivered in August 2017, and the F-HPUJ, an A330-900 received in June 2016.

The F-HREV is equipped with the latest in-flight entertainment and connectivity systems available in the airline industry. Thanks to the brand new wifi access technologies, passengers on **French bee** 's inaugural flight will be able to surf throughout their journey above the clouds.



**French bee's** F-HREV

From cabin pressurization to temperature control and air quality, everything has been designed within the A350 to offer passengers and crews an optimal level of comfort. The latest generation of 100% LED mood lighting, capable of recreating sunset and sunrise light at the right time, improves sleep quality and reduces the impact of jet lag. Passengers can rest peacefully in a particularly quiet aircraft. All these technologies reduce the feeling of fatigue felt after a long flight.

This ultramodern aircraft offers two travel classes and 411 seats on board:

**ECO:** 376 comfortable leather economy seats, **PREMIUM:** a premium and private cabin with 35 seats, offering:



- ✿ 10-seat row
- ✿ 32" & 31" pitch
- ✿ 16.4" seat width
- ✿ 12° reclining seats
- ✿ HD Touch Screen – 25cm diagonal
- ✿ Free in-flight entertainment
- ✿ Headphone plug
- ✿ Power and USB outlets
- ✿ Knee and lumbar reinforcements
- ✿ Adjustable headrests



- ✿ 7-seat row - 2/3/2
- ✿ 36" pitch (91.4cm)
- ✿ 19" seat width (48cm)
- ✿ 16° reclining seats
- ✿ HD Touch Screen – 30cm diagonal
- ✿ Free in-flight entertainment
- ✿ Headphone plug
- ✿ Power and USB outlets
- ✿ Central unit
- ✿ Foot rest & leg rest



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France's leading low-cost and long-haul airline, French bee (formerly French blue) is a subsidiary of the Dubreuil Group. Since June 2017, the company has offered daily flights between Paris-Orly Sud and the Reunion Island. French bee also connects Paris to Tahiti via San Francisco at a rate of 2 to 3 flights per week. French bee operates a fleet of 3 long-haul aircrafts (1 Airbus A330 and 2 Airbus A350) under the French flag. [www.frenchbee.com](http://www.frenchbee.com)

**About the Dubreuil Group**

The Dubreuil Group employs 4,000 people and is expected to generate consolidated revenue of 1.66 billion euros in 2017. The Group is now present in six business lines: Automotive (which should account for 35% of turnover in 2017), Energy (13%), Building and Public Works Equipment (11%), Agricultural Machinery (9%), but also Air Transport with Air Caraïbes and French bee (31%), and Hotels and Real Estate (1%). [www.groupeDubreuil.com](http://www.groupeDubreuil.com)

